
CHARLOTTE BROADBENT

CHARLOTTE  LOVES

STYLE EXPERT

AVAILABLE FOR SPEECHES,
PANEL Q&A
& FACILITATING WORKSHOPS

CHARLOTTELOVES.CO.UK

KEY TOPICS

TRANSFORMATION

PERSONAL BRAND

IMPACT & INFLUENCE

**FEMALE
EMPOWERMENT,
DIVERSITY &
INCLUSION**

IWD

**SUSTAINABILITY
THROUGH FASHION**

SCHOOLS

KEY THEMES

HOW TO APPEAR CREDIBLE
& INFLUENTIAL WITHOUT
SAYING A WORD.

8 WAYS TO CREATE IMPACT
ON SCREEN.



CHARLOTTE BROADBENT ACIM DIPM

Award-winning Global Style Expert

Charlotte Broadbent, formerly Fashion & Beauty Director at HELLO! Magazine, is an award winning Style Expert with a successful track record for providing practical advice to companies on the vital importance of creating impact to establish credibility and enhance influence for greater success. Regularly featured in the media (Financial Times, Times, Mail HUFFPOST, The Independent), Charlotte's practical advice uses the power of style and presentation to help employees reboot their energy levels, improve confidence & well-being and reach new levels of productivity and success.

Charlotte worked for 18 years in Directorship roles at Global Blue-chip companies such as Estee Lauder & Coty Inc. and now currently delivers powerful virtual speeches and workshops to help busy professionals transform their impact so they can perform better during crisis, change & uncertainty. Charlottes approach focusses on problem solving. She gives busy, professionals the tools, time-saving fashion formulas and simple steps, such as harnessing the power of colour and style, to be more credible and influential to achieve more goals. Charlotte is also a Fashion TV presenter, Lecturer at London College of Style and Chartered Marketer. Most recently she was certified as a Sustainable Style Expert with distinction.

TESTIMONIALS

"Charlotte spoke on the power of impact through style, the importance of building your own Personal Brand and how to stay ahead of the competition. She totally captivated our attention and inspired us to take a fresh look at how we outwardly present ourselves to the world. Her passion and enthusiasm shone throughout"

Lisa Gerhardt, Partner, SAVANNAH GROUP

"Everyone that comes away from one of her talks feels, uplifted, inspired and equipped with simple, accessible steps to transform their image and create more impact for success"

Zoe Bailey, Director, Tilney

HOW TO DRESS FOR YOUR AUDIENCE & STAND OUT FROM THE CROWD.

HOW TO BUILD YOUR PERSONAL BRAND FOR GREATER SUCCESS

SEVEN STYLE STEPS TO BANISH LOW SELF ESTEEM.

10 HABITS OF HIGHLY INFLUENTIAL DRESSERS – BE MEMORABLE – BE APPROACHABLE – BE RELEVANT

SCREED READY IN 20

10 EASY TIPS TO 'NICHE YOUR STYLE'

5 SIMPLE STEPS TO GET THAT PROMOTION

STYLE YOURSELF HAPPY WHILE HOMEWORKING

STYLE MISTAKES TO AVOID

CREATE MORE IMPACT NOW – 10 SIMPLE STEPS

MINDFULL DRESSING – WHAT DOES IT MEAN?

HOW TO WEAR COLOUR IN THE CORPORATE WORLD

CHARLOTTE'S 4 R's FOR SUSTAINABLE STYLE:
RE-ASSES, RE-DISTRIBUTE,
RE-SELL, RE-STOCK

"This was one of the most successful webinars we have run this year. Very relevant topics for the current pandemic with tips that really helped engage the audience. Everyone commented how motivating it was and how empowered they felt to create change.

Zara Pratley, MD, TRADEWEB

"Charlotte is a brilliant speaker. Engaging, interesting & full of fun. We were all fascinated and totally absorbed"

Samantha Singer, Barrister, QEB

INSPIRATIONAL SPEAKER

Charlotte has the power to transform the way you think about yourself, enhance your impact, improve your credibility and influence for greater success. If you want a speaker who can motivate and inspire your employees to build success, achieve more goals, improve well-being and confidence and productivity by being more memorable, more approachable and more relevant then Charlotte is the speaker for you.



Top Woman in Business - 2019 - Merton Business Awards - Silver



Best New Business - 2018 - Merton Business Awards - Silver



Lecturer at LCS - Best Further Education College for Fashion - Education & Training Awards 2020



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